

Say Hello to the Woman who reads **CHICKS**TM Magazine.

She...

- controls over \$3.3 TRILLION in consumer spending in the U.S.
- is the decision maker in 8 out of 10 households.
- is the main driver of family spending decisions.
- multi-tasks and constantly thinks about her family's health and safety.
- likes to escape reality once in a while: 24% have taken girlfriend getaways in the past year, while 39% plan to take one in the next three years (shopping, spa, beach/pool are favorites).
- wants relationships with businesses she uses.
- looks for quality, consistency, time savings, and the benefit to her and her family.

Put your business in front of this powerful consumer force of women 25-54:

Advertise in Chicks Magazine!

It's **FREE** to all our loyal readers!

Our theme, "Life is fun...pass it on"TM is reflected in our bite-sized, light-hearted, and humorous articles

10,000 full-color glossy magazines delivered throughout Central Minnesota!

Audited Distribution to over 175 locations and racks.

CHICKS pick-up rate is OVER 90%!
What we print gets picked up and read!

FREE advertiser links and event postings on www.chicks-magazine.com

FREE advertising event listings on **CHICKS E-Newsletter** sent to over 500 recipients at least 1x/month.

Looked for and loved by women everywhere!



*Connect
your business
with these
women!*



CALL TODAY!

Reserve your advertising space and become a part of the magazine women love to read!

Premium positions are still available.

Call **Tracy Zwilling**, Publisher
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tracyz@chicks-magazine.com

CHICKSTM
MAGAZINE • LIFE IS FUN...PASS IT ON!