

# Here's What **CHICKS** Will Do For YOU!

## ONLY FOR SPAS & SALONS

**LOOKIN' GOOD**

**Salon Extraordinaire**  
*Their mantra is feel good, look good. Life is good.*

Adam Fawcett  
adam@chicks-magazine.com



**CHICKS**  
will make  
you the new  
salon or spa  
sensation!

Your Spa or Salon featured in **CHICKS Magazine!**

*This is an effective way to reach women 25-54!*

*This is a sample of the Chicks Style Spotlight.*

*Plus don't forget your Full Page Ad will appear in the issue of your choice.*

CHICKS will put the spotlight on you with a 1/2 page of great editorial and full color photos featuring your stylists, your estheticians, and your products and your services.

It's your complete story.

**Plus we will bump your 1/3 page ad up to a 1/2 page ad for your special issue. No extra charge!**

CHICKS' readers are classy and stylish! They want to look and feel good and they love to be pampered! Show them what makes you special and how you can make THEM look and feel special.

*Be the first to sign on and you get to pick which issue you'll appear in!*

**Over a \$3200 value!**

**Here's What You Get!**

- A half page article featuring your salon or spa showcasing your select services and products
- Full color photos of your salon and/or spa
- 1/3 page ad in 5 additional issues to keep your salon/spa **Top Of Mind!**
- A 1/2 page full color ad in one additional issue of your choice
- FREE Ad Design by Trace Design
- Listing in CHICKS Magazine Market Directory for the full year
- Web Links on Chicks-Magazine.com

**Your Investment Only: \$395/issue**

**ADVERTISE IN CHICKS MAGAZINE!**

It's **FREE** to all our loyal readers!

Our theme, "Life is fun...pass it on"™ is reflected in our bite-sized, light-hearted, and humorous articles

**10,000** full-color glossy magazines delivered throughout Central Minnesota!

**Audited Distribution** to over 175 locations and racks.

**CHICKS pick-up rate is OVER 90%!**

What we print gets picked up and read!

FREE advertiser links and event postings on **www.chicks-magazine.com**

FREE advertising event listings on **CHICKS E-Newsletter** sent to over 500 recipients at least 1x/month.

Looked for and loved by women everywhere!

Contact **Tracy Zwilling**,  
Publisher of Ch!cks  
**320-558-2951**  
**tracyz@chicks-magazine.com**

